Cindy Murdoch grew up in the north end, moving to the City Centre after high school to attend the University of Winnipeg. Cindy has enjoyed living, working and volunteering in the heart of Winnipeg ever since. Cindy is committed to serving her community with 20 years' experience working in the arts, non-profit sector, public sector, and for labour. She worked in film, served as Executive Director for the Manitoba Association for Rights & Liberties; promoting inclusion, diversity and Human Rights education for youth, and as an Employment Standards Officer for the Province; enforcing and educating Manitobans about Employment Legislation.

Currently Cindy is the Manitoba Representative for the Canadian Labour Congress, the largest labour organization in Canada, and works to support workers and their families across the province. As well Cindy is an active volunteer in her community, supporting progressive community groups and non-profit organizations with a goal to help build inclusive, diverse, strong, and healthy communities in Winnipeg. She has also served on a number of community and not for profit boards as a director and continues to serve on the Safe Workers of Tomorrow board with a focus on educating youth about health and safety in the workplace.

Cindy's husband immigrated to Canada from Mexico 10 years ago, he supports Cindy's advocacy work and shares her commitment to the community. As a new mother, Cindy is focused on making sure our children have the tools, skills, and guidance they need to succeed. She is an experienced and passionate person who enjoys serving her community and looks forward to bringing unique, innovative, and positive ideas to the Winnipeg School Board.